



E B I T

N E W S L E T T E R

## President's Message

Dear colleagues,

I hope that the school year has been treating you well. So far, EBIT's year has been very good. We had a successful SAG conference with close to 100 people in attendance. Our exhibitors were very happy with the turnout, as they met some really great teachers. I received a lot of feedback from attendees, and your comments were greatly appreciated. I can't thank you enough for all the support I received during this time. We were also given a lot of wonderful suggestions, and I want you to know that they will all be considered as we start to plan next year's SAG. Therefore, please don't hesitate to send us your ideas to [ebitmb@gmail.com](mailto:ebitmb@gmail.com). Also, please let us know if you are interested in hosting SAG. We love having other teachers involved in the process.

As part of our mandate to assist you, EBIT is planning more professional development opportunities this year. Currently, we are developing a workshop about starting a school store. This workshop will take place sometime in mid-January, so please keep an eye on your email for further information. I would also like to remind everyone that we still have room for new faces on our executive. We have a few vacant positions, but feel free to come out to a couple of meetings

to see if the executive is something with which you would like to get involved. Our next meeting will take place on December 12 at the MTS building at 191 Harcourt Street at 9:00 a.m.

I would like to wish you all the best during the upcoming holiday season!

With warm regards,

Nicole Belanger  
President

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# SAG 2009 - Building Bridges: Educators and Industry

*by Rachele LeRoux*

Thank you EBIT members for attending SAG 2009 at the Asper School of Business. It was my pleasure to help in organizing the event. If you were unable to attend, here is a brief summary of the day's events.

We started the day with welcoming remarks from Dean Glenn Feltham of the Asper School of Business. It was a unique opportunity to hear from the Dean and faculty members Howard Harmatz and Malcolm Smith. Karin Hunter and Rennie Zegalski rounded out our morning panel (from Deloitte and CB Richard Ellis respectively). It was the panel's chance to share their knowledge and opinions about preparing high school students for their potential future in the business world. Critical thinking, technology skills, and student encouragement to increase their time reading were some of the topics discussed.

Door prizes and the AGM followed the morning panel. Awards and recognition were also distributed. Special congratulations to Susana Hawryshko and Nancy Valenta for being awarded EBIT's first ever Recognition Award. The membership is grateful for your dedication to business education, your professional organization, and to the students for whom you work so hard to help each day. We would like you to remember that your efforts do not go unnoticed by your colleagues and that your hard work is appreciated!

Kris Halderson was also honoured as the IDATE award winner this year. You will find his award-winning lesson plan on the website as well. Best wishes to you Kris as you begin your career in business education.

Janice Hamm, instructor at Red River College, was honoured for her retirement. Janice has helped prepare many business education teachers for their role in the education system. Janice's professionalism and dedication to education and her students is surely already

missed at Red River College and by all who had the pleasure of working with her. EBIT wishes you a wonderful retirement, Janice!

Following lunch, which was graciously sponsored by the Asper School of Business, conference participants attended their two afternoon sessions. EBIT would like to thank Rob Warren, Reg Litz (Asper School of Business), Craig Koshyk (PrairieView School of Photography), John Finch (MECY), Kelly Mahoney (Asper School of Business), and Polly Washburn (Independent Film Maker) for sharing their knowledge and expertise. Our students will be the direct beneficiaries of our newly found or reinforced knowledge in the areas of business competitions, photography, Literacy with ICT, career education and film making.

EBIT would like to especially thank Judy Wilson of the Asper School of Business for her tireless efforts in preparing for this event. A huge thank you as well to the EBIT SAG committee (Neil Ens, Nicole Belanger, Lisa Martins, Chad Halstead, Cynthia Zelenewich, and Leah Mitchell). Your efforts are appreciated tremendously!

To all of our members, please stay in touch with EBIT and let us know of your professional development needs. I hope you are enjoying your school year!



Judy Wilson and Rachele LeRoux

# Congratulations are in Order

As mentioned in the previous article, many teachers were recognized at this year's SAG. Continue reading to learn about their impressive careers.

## **IDATE (Isabella Dryden Award for Teaching Excellence)**

The Isabella Dryden Award goes to a graduating student from the joint Red River College/University of Winnipeg Business/Technology Teacher Education program. To be eligible for the award, students create a lesson plan for a Business/Technology course offered in Manitoba. This year's award winner is Kris Halderson.

Kris graduated with a Bachelor of Commerce (honours) degree from the University of Manitoba in 2001. After completing his commerce degree, he worked at Gerdau Ameristeel (a steel company in Selkirk, Manitoba) for seven years. He started as a junior sales representative and was eventually promoted to product manager in 2003. This was a huge accomplishment, as he became Gerdau's youngest product manager in history. In 2007, Kris resigned from his position in order to return to school to become a business/technology teacher. He received his Business Education Diploma and his Bachelor of Education in 2009. This past summer, he was hired by the Seven Oaks School Division and is currently working at Garden City Collegiate. Kris has a great career ahead, and we wish him a lot of luck in his this field. Congratulations, Kris!



Isabella Dryden and Kris Halderson

## **Retiree Recognition**

Janice has thoroughly enjoyed her career as a teacher, teaching at Success College, Morden Collegiate, Arthur Meighan Collegiate in Portage, LSSD's Adult Education Program, RRC's Secretarial Program, and RRC's Business and Computer Technology Program. She has had the opportunity to teach in the Caribbean five times, in the Philippines twice and in Africa twice. Throughout her teaching career she has been an active member and supporter of EBIT and has served on the executive several times over the years.

Janice retired in January 2008 due to health issues. She wishes to acknowledge the many students and colleagues with whom she's had the opportunity to work and "learn." She believes it's the people who make teaching great. Thanks to all past students and colleagues for making hers a memorable and rewarding career! She wishes everyone the best and encourages everyone to continue to be active supporters of EBIT. Janice's new email address is **jhamm04@hotmail.com** and she is also on Facebook. Everyone is welcome to keep in touch.



Nicole Belanger and Janice Hamm

## EBIT's Recognition Award

For the first time, EBIT presented a recognition awards to two outstanding and deserving teachers: Susana Hawryshko and Nancy Valenta.

### Susana Hawryshko

Susana started her education career teaching adult education for the Transcona Springfield School, St. James Assiniboia School Division, and Winnipeg Technical College. Susana completed her Bachelor of Education degree from the University of Manitoba. After Susana became certified, she was a Business Administration Accounting instructor at Success CompuCollege School of Business. Susana then moved on to Maples Collegiate. During this time, she was a member of the Senior Years ICT Framework development team through Manitoba Education, Citizenship and Youth and was also contracted as a writer by MECY. Susana is currently teaching at Garden Valley Collegiate and recently completed her Post Baccalaureate diploma in education with a focus on resource.

Over the past five or more years, Susana has been a huge asset to EBIT. She served as president for four years and is now in the position of past president. She continues to be dedicated to the organization, which is greatly appreciated.



Nicole Belanger and Susana Hawryshko

### Nancy Valenta

Before becoming a teacher, Nancy spent 10 years in the medical field as a secretary, transcriptionist & administrative assistant. She also taught medical terminology for five years. Nancy is currently the team leader of the business and information technology department at Daniel McIntyre Collegiate Institute. Nancy has always been a member of MBETA/EBIT; she has even been SAG Chair three times. Nancy participated in curriculum development for Software Applications (June 1998). She also coached Jr Varsity Volleyball for six years. Her teams won four City Championships and one Provincial Championship.

"I feel that it is integral to assess student learning styles in every classroom. As busy as we are, we need to assess individual student needs. This is a task that is nearly impossible, but we need to try. Let's hope that our government recognizes what is needed and gives us the tools and time needed to do so."



Nicole Belanger and Nancy Valenta

# Teaching Idea for Futures in Business

*by Nicole Belanger*

## Winnipeg's Industrial History Assignment

Using books, encyclopaedias, or the Internet choose four topics from the list below and write a paragraph about each. In your paragraph, explain or describe the topic, discuss why it was important for Winnipeg, and include your own opinion on how the topic had an effect on Winnipeg business. (Four paragraphs in total)

- City Hall Building (the original)
- Winnipeg General Strike in 1919
- The Fort Garry Hotel
- Winnipeg and Vaudeville
- If Day - Nazi invasion of Winnipeg
- Red River Fever
- Flood of the century (50's and/or 90's)
- Chicago of the North
- Eaton's and/or The Bay
- St. Boniface Cathedral
- Portage and Main
- Winnipeg's Theatre District

The paragraphs can be hand written or typed.

# IDATE Award-Winning Lesson Plan

*by Kris Halderson*

## STORYBOARDING LESSON PLAN

**Course Title:** Digital Filmmaking 230

**Topic:** Introduction to Storyboarding

**Specific Learning Outcome:** By the end of the class, students will be able to create a storyboard with sketch drawings and descriptions.

### Introduction (1 min):

Good morning class. Today we are going to make storyboards using our knowledge of shot composition from our last few classes.

Let's first review shot composition and then we'll look at what storyboards are and how to make them.

Show YouTube video: "Framing Shots, Composition: BFX: Weekend Extra" (6 min)

[http://www.youtube.com/watch?v=9x\\_BkNSxeus&feature=channel\\_page](http://www.youtube.com/watch?v=9x_BkNSxeus&feature=channel_page)

### Development:

1. During the YouTube video write the following questions on the whiteboard. (10 min)
  - What is a storyboard?
  - Why do we make storyboards?
  - Why don't we just start filming?

These are the questions that should be answered by our "Why Storyboard?" handout.

Using a computer projector, walk through the "Why Storyboard?" handout with the students. Do not distribute the handout until after you've gone over it. This should help the students focus and prevents them from getting distracted by material further down on the information sheet.

2. Play the DVD Lord of the Rings Extended Edition Appendices: Part 1 – from the main menu select "Storyboards and Pre-Viz: Making Words into Images" (5 min)

Runtime: 5m 2sec.

This five minute clip will reinforce the reasons why storyboards are made and shows examples of storyboards being used in Hollywood.

3. Follow this video with another one from the same disc. This one is found under the following menu and submenu options... Animatic to Film Comparisons – Storyboard to Film Comparison: "Nazgul Attack at Bree" – Split Screen Comparison (2 min)

Runtime: 1m 45sec.

This is an awesome clip because it shows both the storyboards and the final film at the same time, so you can see how drawings were interpreted and brought to life for the movie.

4. Allow for five minutes of discussion and questions on why storyboards are made. Be sure to keep the students focused on the storyboards. They may want to stray from the topic. (5 min)
5. Using an overhead projector or a Smartboard, demonstrate for the students how to create a storyboard. Use a storyboard template and draw in the boxes your vision of how you'd film something simple like a quick scene at a child's birthday party. (5 min)
6. Hand out the exercise and a storyboard template. Students have about 24 minutes to work. (24 min)

**Closure (2 min):**

Have the students hand in their storyboards for marking. Great job!! The students should now have a good grasp of how to storyboard. Let them know that in tomorrow's class they will be working in their groups on storyboarding their short film project.

Before students leave have them clean up around their desks and put paper in the recycling bin.

**Materials and Aids:**

- Whiteboard and markers
- Computer projector or Smartboard
- May need an overhead projector
- YouTube Video "Framing Shots: Composition"
- Why Storyboard handout on the computer projector/Smartboard or overhead transparency
- Why Storyboard handout for the students - 30 copies
- DVD Lord of the Rings Extended Edition Appendices Part 1
- Storyboard template on the computer projector/Smartboard or overhead transparency
- Storyboard template handout for the students – 50 copies (some students may want more than one)
- Storyboard Exercise handout – 30 copies
- Extra copies of handouts from previous classes in case students are missing some

**Post-Lesson Evaluation:**

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## Why Storyboard?

### What is a Storyboard?

A group of sequential pictures laid out to convey the director's vision of the finished product. This includes both visual and auditory cues as well as an estimation of how long the segment will be.

Developed in the pre-production phase and used throughout the production phase.

### Why is Storyboarding important?

Storyboarding allows you to plan ahead.

1. It works as an extremely effective communication tool between the director and the
  - camera crew
  - actors
  - set & prop crew
  - editing crew
  - investors
2. Storyboards effectively give everyone involved a feel for the movie. They give everyone a look at the director's vision of the complete movie before a single shot has been filmed.

This allows for members of the production team to discuss variations or alterations to scenes before they are shot.
3. Storyboards act as a guideline for the camera operator and crew.
4. When the director, camera operator, actors and editing team all have the same understanding of the goals of the video, it makes it much easier to complete your project.
5. Storyboards help keep focus on what needs to be accomplished during a shoot and minimizes the chance of needing to go back to reshoot because of an overlooked shot.
6. Storyboards also allow for smooth editing because everyone is aware of what is expected in the final product.

### What goes into a Storyboard?

1. Camera Shot Style:
  - extreme close-up (XCU)
  - close-up (CU)
  - medium shot (MS)
  - long shot (LS)
  - extreme long shot (XLS)
  - etc.

Try to describe any camera movement that might be necessary. Is the camera expected to pan across or zoom in/out?

2. Transitions:
  - basic cut
  - fade to black
  - black out
  - follow a moving object
  - etc.

### Important Components (try to add this info to every box on your storyboard)

- sequence number
  - shot description
  - audio to be included
  - estimated time
-

Storyboard

Names \_\_\_\_\_

Date \_\_\_\_\_

Period \_\_\_\_\_



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## Storyboard Exercise

Create a storyboard we could use to film how you make breakfast in the morning. If you don't normally make breakfast, imagine how you might try to prepare a morning meal and storyboard that.

### Some meal ideas:

- pancakes
- bacon and eggs
- cereal and yogurt
- toasted bagel and fresh fruit
- waffles

Be creative with the camera angles and consider how you are going to frame the shots.

### Different perspectives to consider

- keep it simple
- add emotion or drama
- create a fictional scenario
- from the perspective of the food rather than your perspective
- from your dog's perspective
- etc.

### Key points you must include

- number the frames sequentially
- estimate the length of each frame in seconds
- style of shot (close-up, over the shoulder, long shot, etc.)
- audio to be included

### Other details to consider

- is there a transition between frames?
- is there camera movement during the frame?
- are your camera angles repetitive?
- is your shot style repetitive?

**Due at the end of Class!**

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