

September
2012



E B I T

B U L L E T I N

President's Message

Welcome back to a new school year! If you are like me, summer now seems like a distant memory...but a good one at that. We had such wonderful weather (and almost no mosquitoes) so I hope everyone enjoyed their much deserved summer break. The hustle and bustle of June events is now just a memory as we begin to prepare to “do it all over again” ...there is something refreshing about that!

I am sure you are all now hard at work prepping for your new courses, planning your extra-curricular activities and getting to know your students. The EBIT Executive is also hard at work preparing for the SAGE Conference coming up on Friday, October 19, 2012. The theme of the conference this year is 21st Century Teaching and Learning. We are excited to have Steve Hargadon (Classroom 2.0 and Future of Education) join us for the morning keynote. In the afternoon, we have a variety of break-out sessions to choose from ranging from technology in the classroom to the future of Business Education. If you haven't already registered for the SAGE Conference, please go to www.ebitmb.org to find out more.

A lot has changed on the EBIT Executive this year. First of all, I would like to congratulate both our former President (Nicole Belanger) and our former Treasurer (Suzy Martins) on the birth of their beautiful baby boys this summer. I know they will both enjoy their maternity leaves and new roles as “mom”. As a result of these maternity leaves, we had a “shake-up” in our executive.

Our new team is as follows:

President, Angela Baraniuk
President Elect, Chad Halstead
Past President, Susana Hawryshko / Nicole Belanger
Treasurer, Jeff Le Sage
Secretary, Paula Amaral
Co-Curriculum Chair, Susana Hawryshko
Co-Curriculum Chair, Lisa Marshall
Publications Editor, Kristine Yang
Public Relations Officer, Lisa Marshall
Web Designer/Maintenance Administrator, Chad Halstead
SAGE Council Representative, Shannon Derksen
Student Representative, Carl Pfahl
Member at Large, Carla Mroz
RRC Liaisons: Cynthia Zelenewich, Darryl McRae, Eva Brown

Kim Campbell (our first female Prime Minister) and I share a few things in common. Although I am not the first female President of EBIT I think I will hold the EBIT record for the shortest term served. I am also expecting to go on maternity leave this December so Chad Halstead our President Elect will be taking the position. I wonder if Chad will be our first male President...I'll have to look that one up.

Just a reminder that any EBIT member is welcome to join us for our executive meetings; we meet one Saturday a month at Red River College (Notre Dame Campus). If you are interested in finding out more about this or would like to contact me about any other EBIT matters, please don't hesitate to contact me at abaraniuk@shaw.ca.

I look forward to seeing you all at SAGE,

Angela Baraniuk

NBEA 2012 Award of Merit Winner

By Cynthia Zelenewich

On Saturday, September 15, 2012 Jeff Le Sage was presented with the NBEA Award of Merit for Outstanding Achievement in Business Education at the EBIT Executive meeting.



(L-R) Cynthia Zelenewich, RRC Liaison and Jeff Le Sage, Treasurer, EBIT

The NBEA Professional Awards Program is conducted to stimulate professional interest and development through active participation by young business educators in their professional association.

As the NBEA Award of Merit winner Jeff will receive a one-year professional membership in NBEA, an Award of Merit certificate, a year's subscription to NBEA publications and recognition in the fall issue of the Business Education Forum.

iPad Tools

By Susana Hawryshko

This website shows apps categorized into Bloom's Taxonomy. Each of the images has clickable hotspots and includes suggestions for iPad, Google, Android, and Web 2.0 applications.

<http://www.schrockguide.net/bloomin-apps.html>



Hello from Booth University College

By Cheryl Buhler

We hope you all had a wonderful summer and are feeling rested and ready for another rewarding year! Here are some exciting announcements from your friends at Booth University College:

- ◆ We are very happy to be a sponsor for EBIT SAGE this year. We are also thrilled to be able to be a part of the afternoon breakout sessions. Professor Angela Davis will be facilitating a presentation called Capitalizing on Collective Wisdom and Interaction in the Classroom.

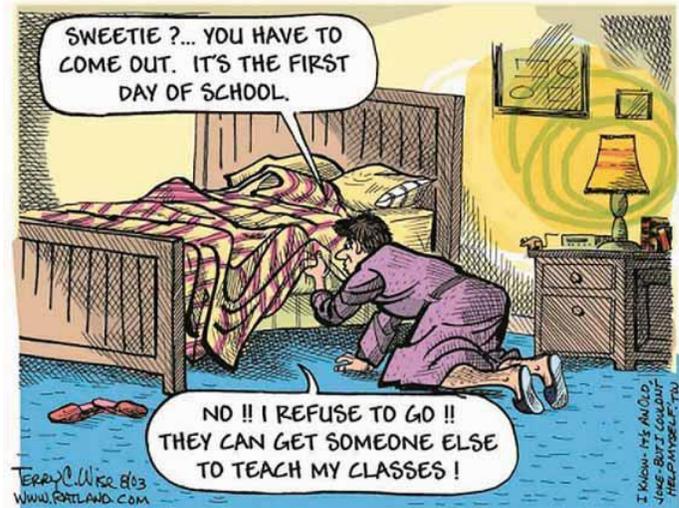
Resource: Here is a look at one of the interactive programs a first-year student at Booth University College would be working with: Virtual Business...Retailing 3.0 -

<http://www.knowledgematters.com/businesssimulations/virtual-business-retailing/>

- ◆ If any of your business students would like to see what a business program “looks like” at University they can come to our campus and be a student for a day. They can sit in on a business class and get a good idea of what to expect when they begin their University Studies.

- ◆ We are pleased to announce that we are able to come to your Business Class to present on Fraud and Fraud Schemes this semester, should that be one of your subject areas. Just give us a call to make arrangements and we will come right into your classroom.

- ◆ We like to laugh and encourage each other. Here is a little something to bring some cheer.





E B I T

Educators of Business and Information Technology

21st Century Teaching and Learning

Dakota Collegiate, 661 Dakota Street

PROGRAM

8:00–8:45 a.m.

Registration, Hospitality, Displays

9:00–11:30 a.m.

Opening Greetings

Keynote Speaker: Steve

Hargadon (with a half hour break at midpoint)

11:30 a.m.–12:30 p.m.

Lunch (onsite), AGM, Retiree Presentation, IDATE, Recognition Award, Displays

12:30–1:45 p.m.

Afternoon Session 1

1:45–2:00 p.m.

Break

2:00–3:15 p.m.

Afternoon Session 2

3:15–3:30 p.m.

Prize Draws, Closing Remarks

Register online at www.ebitmb.org.

9:00–11:30 a.m.

Keynote Speaker

11:30 a.m.–12:30 p.m.

Lunch, AGM, Retiree Presentation, IDATE, Recognition Award, Displays

KEYNOTE

School 2.0 and Global Education

Steve Hargadon

Steve Hargadon created the Classroom 2.0 social network, is host of the Future of Education interview series, and chairs or co-chairs several virtual conferences. His webinars last year reached over 70,000 live participants and many more by podcast. He pioneered the use of social networking in education, particularly for professional development. He blogs, speaks, and consults on educational technology, and is the organizer of the annual SocialEdCon and “unplugged” and “bloggers’ cafe” areas at both ISTE and CUE. He is also the Emerging Technologies Chair for ISTE, the author of “Educational Networking: The Important Role Web 2.0 Will Play in Education,” the recipient of the 2010 Technology in Learning Leadership Award (CUE), and a blogger at www.SteveHargadon.com. He has consulted for PBS, Intel, Ning, Mightybell, Microsoft, KnowledgeWorks Foundation, CoSN, MERLOT, the U.S. State Department, and others on educational technology and specifically on social networking. He and his wife have four children.

Steve’s keynote will touch on the topics of School 2.0 and Global Education; it is sure to be interesting and relevant to teaching and learning in the 21st Century—you won’t want to miss it!



12:30–1:45 p.m.

Afternoon Session 1

EB01 A Day in the Life of a Sheriff

Kevin Stearns, Sheriff Services

Want to learn more about a career that is exhilarating and changes from day to day? Never a dull or boring moment and no two days the same... Learn about our training programs, classroom presentations, the do’s and don’ts of security at the law courts doors (and all the treasures collected), the Shock-knife and much more. This would be a great session for anyone teaching Canadian Law or just interested in what goes on at the

Law Courts.

Limit: 30 participants **Code:** EB01

EB02 Global Education: Flatten Your Classroom

Eva Brown and Business/Technology Teacher Education students, Red River College

Provide your students with opportunities to develop skills to collaborate globally and to become competitive in a global economy. This session will outline the phases to flatten your classroom and provide examples and resources to implement global education into your curriculum.

Limit: 30 participants **Code:** EB02

EB03 Using iPads in the Digital Classroom

Chad Halstead, Fort Richmond Collegiate; Taryn Fenwick and Carl Pfahl, Red River College

This double session will provide suggestions for setting up and using iPads in the classroom. The three focal points of this presentation are: 1) the steps to start up a class set of iPads (*i.e. Do I need to set up an account for educational use? How do I sync multiple iPads? What is the best way to purchase apps for classroom use? What are some of the benefits and challenges to using iPads in the classroom?*), 2) some recommended educational apps (*i.e. Which apps can engage my students? Which apps can help me as a teacher?*) and 3) using digital textbooks (*i.e. What are they? Do I need to buy digital textbooks or can I create my own?*). Bringing your own iPad is encouraged, but not required for this workshop.

Note: This is a double session. You must also register for EB09.

Limit: 30 participants **Code:** EB03

EB04 Issues Facing Business Educators

Cyril Kesten, University of Regina

Cyril Kesten will report on the findings and implications of a large scale Delphi study conducted by himself and Dr. Judith Lambrecht, Professor Emerita, University of Minnesota which addressed the issues facing business educators. The findings and conclusions will be discussed with particular emphasis on the Canadian context.

Limit: 30 participants **Code:** EB04

EB05 Learning and the Brain

Cliff Dann, Dakota Collegiate

Advances in brain imaging have greatly accelerated our understanding of the process that occurs inside the mind during learning. Learning and the Brain is an organization that encourages and facilitates the meeting of neuroscientists and teachers to inform and align classroom practice with the most recent understandings of the neuroscience of learning. Highlights of the latest

Learning and the Brain conference, Web Connected Minds: How Technology Transforms Brains, Teaching, and Attention will be summarized. Participants can expect a mix of neuroscience theory and practical classroom applications.

Limit: 30 participants **Code:** EB05

EB06 Destination Imagination

Lonnie Liske, Lac Du Bonnet Senior High

Destination Imagination (DI), Inc. is an international extraordinary non-profit organization that provides educational programs for students to learn and experience creativity, teamwork and problem solving--the essential 21st century skills that Manitoba schools are longing for. The DI program can simply be used in classes as an activator; and/or it can be formalized as an exceptionally fun educational program in which student teams solve open-ended Challenges and present their solutions at Tournaments (Divisionally, Provincially, and Internationally). From a Business Education standpoint, DI encompasses the Entrepreneurial Spirit. DI combines creativity and logic to drive teams to solve problems and present their solutions. Other skills that are honed by the program include creativity, risk/benefit analysis, teamwork, literacy, communication, problem solving and interpersonal skills. The workshop will, in a practical and FUN manner, describe the program and the different ways it can be used in schools.

Limit: 30 participants **Code:** EB06

1:45–2:00 p.m. Break

2:00–3:15 p.m. Afternoon Session 2

EB07 Sustainable Development for Business Students

Jeff Le Sage, Red River College/ University of Winnipeg Business/ Technology Teacher Education Graduate
Business and technology courses teach

students key fundamental skills in communication, computer literacy and strategic planning. These essential skills may not be recognized by students unless they are able to put them to work in an environment that will truly appreciate them. This workshop plans to drive into ways where business and technology students can offer their gifts and talents within the local community and abroad. Whether it is starting a community garden for the human ecology lab or raising financial capital to provide expansion loans to small businesses around the world, there are many places that are craving the time and talent of eager students willing to help out. Business can be more than just business when we are willing to make a difference.

Limit: 30 participants **Code:** EB07

EB08 Global Education: Flatten Your Classroom

Eva Brown and Business/ Technology Teacher Education students, Red River College

Provide your students with opportunities to develop skills to collaborate globally and to become competitive in a global economy. This session will outline the phases to flatten your classroom and provide examples and resources to implement global education into your curriculum.

Limit: 30 participants **Code:** EB08

EB09 Using iPads in the Digital Classroom

Chad Halstead, Fort Richmond Collegiate; Taryn Fenwick and Carl Pfahl, Red River College

This double session will provide suggestions for setting up and using iPads in the classroom. The three focal points of this presentation are: 1) the steps to start up a class set of iPads (*i.e. Do I need to set up an account for educational use? How do I sync multiple iPads? What is the best way to purchase apps for classroom use? What are some of the benefits and challenges to using iPads in the classroom?*), 2) some recommended educational apps (*i.e. Which apps can engage my students? Which apps can help me as a teacher?*) and

3) using digital textbooks (*i.e. What are they? Do I need to buy digital textbooks or can I create my own?*). Bringing your own iPad is encouraged, but not required for this workshop.

Note: This is a double session. You must also register for EBO3.

Limit: 30 participants **Code:** EB09

EB10

Exciting Web 2.0 Tools

Nadya Schewczyk, Red River College/University of Winnipeg Business Technology Teacher Education Student

Capzles, Popplets, Cacoos & Co.—funky names with a great effect! These and other exciting Web 2.0 tools will enhance and freshen up the business classroom. In this session participants will get a boost of new user-friendly tools to incorporate into their daily lessons right away. Educators will learn to build an effective wiki structure that supports student-oriented learning. Moreover, students will learn to deal with business-related topics in a digital way. A variety of tools have been already

tested and approved in a Grade 10 retailing class. These Web 2.0 tools can be applied to various business-related topics.

Limit: 30 participants **Code:** EB10

EB11 Digital Pictures and Photoshop Ideas for the Classroom

Sharon McRae and Elaine Melanson, Fort Richmond Collegiate

Your students are practicing taking pictures with the DSLR camera and they're learning some of the Adobe Photoshop tools. Now what? This session will provide suggestions for sharing student photography work, picture-taking ideas and assignments for practicing with Photoshop tools. We will look at how you and your students can set up individual websites and/or blogs and how assignments, photos and work can be shared through this media. You will be provided with a list and description of engaging assignments along with marking rubrics for using a variety of Photoshop tools. The emphasis of the workshop is on ideas for sharing student photos and Photoshop work in a classroom setting.

A basic understanding of the features of a DSLR camera and the Photoshop tools is helpful, but not required.

Limit: 30 participants **Code:** EB11

EB12 Capitalizing on Collective Wisdom and Interaction in the Classroom

Angela Davis, Booth College

As teachers we are always looking for new tools and techniques to engage our students with course material during class. Join us for an interactive session introducing a team activity (loosely based upon speed dating) that promotes student curiosity, encourages critical thinking, while fostering dialogue and collaboration. Teachers will be able to leave this session with a new activity that can be applied immediately to the classroom.

Limit: 30 participants **Code:** EB12

**3:15–3:30 p.m.
Prize Draws (must be present to win), Closing Remarks**

REGISTRATION

Conference and Membership Fees

EBIT Membership*

Full/Regular.....	\$30.00
Student.....	\$15.00
Retired.....	\$15.00

*Please note membership fees are in addition to the conference fee.

Conference Registration

Full-Day Conference Fee for Members

EBIT Member.....	\$45.00
Student Member.....	\$25.00
Retired.....	\$25.00

Full-Day Conference Fee for Non-Members

Non-member.....	\$70.00
Student Non-member.....	\$35.00
Retired.....	\$35.00

Lunch is included in the registration fee for full-day participants.

Half-Day Conference Fee for Members (no lunch)

EBIT Member.....	\$35.00
Student Member.....	\$20.00
Retired.....	\$20.00

Half-Day Conference Fee for Non-Members (no lunch)

Non-member.....	\$45.00
Student Non-member.....	\$30.00
Retired.....	\$30.00

Late Registration

Registrations postmarked after October 5, 2012 will be assessed \$5.

Please register online at www.ebitmb.org and send cheque or money order payable to EBIT.

Send to:

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