



Applied Commerce Educators of Manitoba



## VIRTUAL CONFERENCE

Friday, October 22, 2021  
via Zoom

### Morning Sessions-whole group

**9:00-10:00 am**

#### **KEYNOTE: Fostering Entrepreneurship and Innovation**

Manisha Narula (League of Innovators) and Joshua Zaporzan (Stu Clark Centre for Entrepreneurship) will team up to talk about how we can support and foster entrepreneurship and innovation in our applied commerce courses with a focus on developing the **entrepreneurial mindset**. Now more than ever, having an entrepreneurial mindset will benefit all students (and adults) as we work together to build a post-pandemic economy.

#### **Manisha Narula, Director Community Impact & Strategy**



Manisha is the Director of Community Impact and Strategy at League of Innovators (LOI), a national Canadian charity designed to mobilize the next generation of entrepreneurs, innovators and changemakers. LOI offers accessible blended model educational and acceleration programs focused on entrepreneurial skill-building, tools, and networks to support youth as they embark on the entrepreneurial path. Prior to LOI, Manisha was the Co-founder of a non-profit focused on soft skill building for students, is a Global Shaper under the World Economic Forum and can often be found working on initiatives that provide young people with the skills and tools to adapt to the future of work and approach life and careers in a more meaningful and purpose-driven way.

#### **Joshua Zaporzan, Venture Coach, Stu Clark Centre for Entrepreneurship**



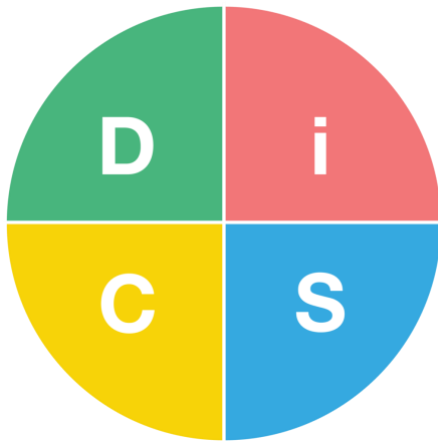
Joshua Zaporzan is the owner of Audax Ventures and is the Venture Coach at the University of Manitoba's, Stu Clark Centre for Entrepreneurship. Joshua has owned and operated a number of successful businesses, including a restaurant, marketing agency, promotions company and a startup in the clean technology & renewable energy industry. Joshua's biggest accomplishment to date has been the growth and acquisition of Longball Athletics, an apparel company with distribution across North America. Joshua enjoys sharing his learned experiences and working with entrepreneurs across Canada in assisting with business plan development, operational efficiencies, feasibility studies, market research, industry analysis, financial modelling, capital raising, strategic growth and business coaching.

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**10:00-10:30 am**  
**Everything DiSC**

**What if people had their needs written all over them?**

Have you ever wondered why some people just don't get you? Or ever thought "I cannot even begin to know what others need-even when I ask them, I still don't know."



Most of us have felt that way at one time or another! The good news is there's a simple tool designed to help you understand yourself AND other people too. Everything DiSC® helps you build more effective working relationships based on an understanding of different behavioural styles.

DiSC® is a very simple – and memorable – model made up of four basic styles: D, i, S, and C

Since each person has a unique behavioural profile, people are walking around all over the world with different styles and priorities. We believe that these differences are extremely valuable. Once you assess these differences and harness their value, you'll have better workplace communication and healthier organizations.

**In this introductory session, you will learn how to help your students understand who they are and how to communicate and collaborate effectively with others. Session participants may choose to delve into this topic even further in the one-hour afternoon session provided (see page 4 for details).**

*Session Presenter: Doreen Baker, CTDP, CLC (Leadership Coach & Founder of DGCB Consulting)*

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**10:30-11:00 am**

**Helping Students Be 'Audit' They Can Be: Resources Available from the CPA Profession**

In this interactive presentation, we will explore:

- an update on the accounting profession in Manitoba;
- the wealth of financial literacy tools and resources available to assist teachers in preparing students for financial success;
- the digital resources available to promote the value of a CPA designation and help students understand if pursuing a career as a CPA is the right choice for them.



Time will also be made available for your questions and comments.

*Session Presenter: Scott Roehl, Manager, Stakeholder Services & Engagement, Chartered Professional Accountants of Manitoba*

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**11:00-11:30 am**

**Introduction to Fin Lit 101 (Online Course)**



In this session, you will be introduced to the FinLit 101 program and how you can use this resource in your finance courses.

FinLit 101 will be a complete online financial literacy program. It can be used independently by youth or used as a classroom learning program by teachers. FinLit 101 will provide much of the core instruction on 12 different learning modules via host delivered video animations with links to additional complementary resources such as podcasts, key articles, etc. Teachers can sign up their classes which will then engage in the program as their own small community. Students will be able to post comments and share their views with others in their class. Teachers can post assignments, monitor student progress, and add “points” to recognize exceptional work. There is a gamification component to incentivize engagement and learning. The program can be used in whole or by selected modules to correspond to curriculum and course topics. The FinLit 101 program will be available in English and French. The goal is for the entire program to be completed to launch in November 2021 – Financial Literacy Month.

*Session Presenter: Kevin Maynard, CFEE (Canadian Foundation for Economic Education)*

<https://finlit101.ca/en>

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**11:30 am-12:00 pm**

**Annual General Meeting**

Note: This virtual conference is free with a membership:

Membership Fee     \$20.00

Student Fee             \$10.00

Register online now by [CLICKING HERE](#)

For questions, please contact:

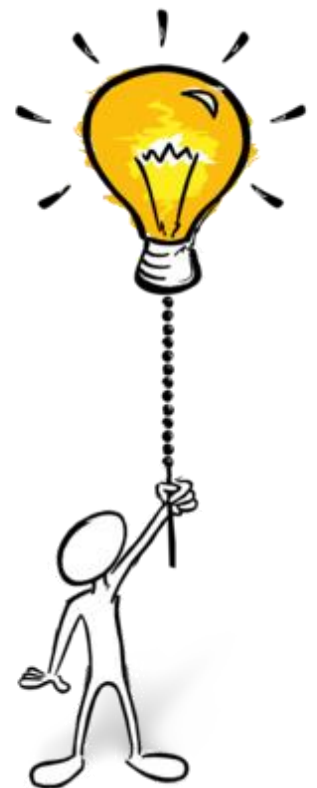
Angela Baraniuk, ACEM President

[acemteachers@gmail.com](mailto:acemteachers@gmail.com)

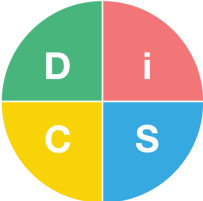

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Note: Afternoon Session Choices on Page 4.

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## Afternoon Sessions-choose as many options as you like

Option #1	Option #2
<p><b>DiSC Training Session</b></p> <p>Session Length: 1 hour 1:00-2:00 pm</p>  <p><b>DETAILS</b></p> <p>In the morning you will be introduced to the Everything DiSC program. In this session, you will delve deeper into the program through a series of activities that will help you to better understand yourself AND learn how to communicate more effectively with others. Leave with resources and tools you can use to introduce this concept to your students right away! This would be an excellent session for anyone teaching Business Communications, Entrepreneurship, Management and/or Career Development. Learn how to give your students the edge when it comes to effectively communicating with others in the workplace!</p> <p><b>Note:</b> This one-hour session starts at 1:00 pm. Remaining time available to explore the provided “Resource Playlist” on your own <u>OR</u> spend time extending your learning with a colleague <u>OR</u> participate in Option #2 session.</p>	<p><b>StuKent</b></p> <p><b>Mimic Personal Finance Software Review</b></p> <p>Session Length: 1 hour 2:00-3:00 pm</p>  <p><b>Mimic Personal Finance</b> The Most Effective Personal Finance Simulation</p> <p><b>DETAILS</b></p> <p>Take a tour of the Mimic Personal Finance program and learn how this software simulation can be used to enhance your finance courses. Mimic Personal Finance uses decision-theory learning to teach students the basic principles of financial literacy in a simple and powerful way. Rather than simply studying financial concepts, students actually experience financial decision making. They are able to make decisions on how to spend their money in an ongoing role-playing simulation that has real in-class consequences.</p> <p><b>Note:</b> This one-hour session starts at 2:00 pm. Remaining time available to explore the provided “Resource Playlist” on your own <u>OR</u> spend time extending your learning with a colleague.</p>

### Option #3

#### Choose Your Own Adventure

Use the afternoon to explore the provided “Resource Playlist” on your own OR spend time extending your learning with a colleague.



NOTE: ALL CONFERENCE PARTICIPANTS WILL BE PROVIDED A “RESOURCE PLAYLIST” SO YOU WON’T MISS OUT IF YOU ATTEND THE OTHER AFTERNOON SESSIONS.